

Service Dog Training School International (SDTSI) Affiliate Program Policy

Welcome to the Service Dog Training School International (SDTSI) Affiliate Program. We value your participation and are committed to maintaining a transparent, ethical, and mutually beneficial relationship with our affiliates. To support the success of the program and uphold the integrity of our brand, we have outlined the following guidelines.

Program Overview

The SDTSI Affiliate Program allows participants to earn commissions by sharing referral links to our courses and services. Affiliates earn a percentage on each qualifying sale made through their referral link.

What Affiliates Can Do:

- Share their referral link with potential customers through various platforms, including websites, social media, and email.
- Use SDTSI-provided promotional materials to promote our courses and services accurately.
- Earn commissions for verified sales generated through their referral link.

What Affiliates Cannot Do:

- Misrepresent their relationship with SDTSI as a formal partnership.
- Make false or exaggerated claims about our courses, services, or certifications.
- Engage in misleading marketing tactics or activities that harm SDTSI's reputation.

Affiliate Conduct

Accuracy and Transparency



Affiliates are required to represent SDTSI's products and services accurately and ethically. All promotional efforts must align with the information provided by SDTSI and must not mislead potential customers.

Prohibited Behavior

- Affiliates must not imply an official partnership or endorsement by SDTSI beyond participation in the affiliate program.
- Affiliates must not create unauthorized materials or use SDTSI's branding, including logos or trademarks, without prior approval.
- Affiliates must not participate in fraudulent activities, including generating fake sales or manipulating the referral system.

Communication with Referrals

Affiliates are responsible for their interactions with referrals and must ensure that all communications align with SDTSI's standards of professionalism.

Limitations of Responsibility

- SDTSI is not liable for disputes, financial transactions, or agreements made between affiliates and their referrals.
- Affiliates are solely responsible for any claims, refunds, or issues that arise from external agreements with third parties.
- SDTSI reserves the right to investigate reports of affiliate misconduct and take corrective action if necessary.

Prohibited Activities

To maintain the integrity of the affiliate program, the following activities are strictly prohibited:

- Misrepresentation of SDTSI's services or certifications.
- Engaging in spamming, false advertising, or unethical marketing tactics.
- Using unauthorized or deceptive methods to generate traffic or sales.
- Promoting competing programs or services while participating in the SDTSI affiliate program.

Earning Commissions

Affiliates will earn a percentage of each qualifying sale made through their referral link. Commissions are calculated based on the qualifying order value after deduction of applicable payment-related fees.

Payment-Related Fee Deductions

The following deductions apply before commission is calculated:

- 6.5% processing fee
- 4% cap fee

Discount Code Commission Rules

For orders placed using affiliate discount codes, commissions will be paid as follows:

- 15% customer discount → affiliate receives 15% commission
- 20% customer discount → affiliate receives 10% commission
- 30% customer discount → no commission

Important Notes

- Commissions will only be paid for verified sales.
- Refunds, cancellations, or chargebacks will void the corresponding commission.
- Affiliates must provide accurate payment details in order to receive commissions.
- Unless otherwise agreed in writing, the commission rules above apply to all discounted affiliate orders.

Termination of Affiliate Privileges

SDTSI reserves the right to terminate an affiliate's participation in the program if they:

- Violate the affiliate program guidelines.
- Engage in activities that harm SDTSI's reputation or brand.
- Repeatedly misrepresent SDTSI's services or their role within the affiliate program.

Termination will be communicated in writing, and any pending commissions may be forfeited if violations are confirmed.



Program Changes and Updates

SDTSI reserves the right to modify the affiliate program's terms, commission structure, fee deductions, discount rules, or guidelines at any time. Affiliates will be notified of significant changes in advance where reasonably possible.

Need Assistance?

We are here to support you. If you have questions, need clarification, or require marketing materials, please contact us at:

support@servicedogtrainingschool.org

Thank you for being part of the SDTSI Affiliate Program. Together, we can make a difference in the lives of individuals seeking support and independence through service dog training.

Warm regards,
The SDTSI Team